



Israel - France Innovation Day 2

Tuesday November 19th, 2013 – Dan Hotel, Tel-Aviv

8 :30 – 9:30	Coffee & Registration		
9:30 – 10:00	Viewing of « Israel from the air » and Opening films <i>Moderator: Mr.Gadi Sukenik, Journalist, Channel 10</i>		
10:00 – 11:00	Grand opening ceremony of the 2nd France Israel Innovation Day Mr. Shimon Peres , President of the State of Israel Mr. Benjamin Netanyahu , Prime Minister of the State of Israel Mr. Francois Hollande , President of the French Republic		
11:00 – 12:00	<p style="text-align: center;">Plenary session</p> <p style="text-align: center;">Panel 1 - What are the prospects for the French-Israeli high tech partnership?</p> <i>Moderator: Mr. Yossi Vardi, High-tech entrepreneur (Israel)</i> <i>Speakers:</i> Mr. Stephane Richard , Chairman & CEO of Orange (France) Mr. Yannick Bolloré , Chairman of Havas (France) Mr. Avi Hasson , The Chief Scientist, Ministry of Economy (Israel) Mr. Amnon Bar-Lev , President of Check Point Software Technologies (Israel) Mr. David (Dadi) Perlmutter , Executive Vice president of Intel (Israel)		
12:00 – 12:45	<p style="text-align: center;">Panel 2 - Franco-Israeli Success stories</p> <i>Moderator: Mr. Paul François Fournier, Senior Executive VP Bpifrance (France)</i> <i>Speakers:</i> Mr. Patrick Roynette , CEO of IRTS (France) & Mr. Moshe Dalman , CEO of ROD (Israel) Mrs. Rachel Bitter-Loewenbach , VP of Alonim (Israel) & Mr. Pierre Weill , CEO of Valorex (France) Mr. Claude Carelli , CEO of Regulaxis (France), Dr. Gila Maor , Technion Israel Institute of Technology (Israel) & Pr. Zvi Laron , Tel-Aviv University and Schneider Children Hospital (Israel)		
12:45 – 13:00	Ministerial Address Mrs. Fleur Pellerin , Minister Delegate with responsibility for Small and Medium Enterprises, Innovation, and the Digital Economy (France)		
13:00 – 14:30	Break		
14:30 – 15:30	<p style="text-align: center;">Workshop 1: New Media – Innovation for a connected world</p> <i>Moderator: Yonatan Adiri, High-tech entrepreneur (Israel)</i> <i>Roundtable:</i> Mr. François Moreau de Saint-Martin , CEO, Viaccess-Orca (France/Israel) Mr. Denis Jacquet , founder of startups, chairman of “Parrainer la croissance” (France) Mr. Bernard Haurie , VP Strategy, LA POSTE (France) Mr. Eden Shochat , Partner, Aleph Venture Capital (Israel) Mr. Tzahi Weisfeld , Sr. Director, Microsoft Ventures (Israel) Mr. Amos Neumann , COO, Armoza Formats (Israel)	<p style="text-align: center;">Workshop 2: Energy – Innovating sustainability</p> <i>Moderator: Mr. Ophir Gore, Director, Energy & Alt. Fuels Dept. Ministry of Economy (Israel)</i> <i>Roundtable:</i> Mr. Jean-François Minster , Senior VP Scientific Development, TOTAL (France) Mr. Jean-Marc Bally , CEO, Aster Capital (France) Mr. Ronan Stephen , CIO, ALSTOM (France) Mr. Avi Feldman , CEO, Capital Nature (Israel) Mr. Israel Kroizer , President, BrightSource (Israel) Mr. Yehuda Harats , COO, Ener-t International Ltd. (Israel)	<p style="text-align: center;">Workshop 3: Life Science – Opportunities for a healthier mankind</p> <i>Moderator: Prof. Arnon Afek, Director of Health Administration, Ministry of Health (Israel)</i> <i>Roundtable:</i> Mr. Jacques Biot , President of École polytechnique (France) Dr. Florence Ghrenassia Official Representative, Office of Tech. Transfer, Licensing & Industrial Ventures, APHP (France) Mr. Paul Bikard , COO/CFO, Prestwick Chemical (France) Dr. Alon D. Sadeh , Senior VP - Corporate & Quality, iMDsoft (Israel) Dr. Michal Golovner , VP Medical Affairs, SHL Telemedicine Ltd. (Israel) Mr. Ziv Ofek , Founder & CTO, dbMotion (Israel)
15:30 – 19 :00	B2B meetings		